



CONGRESSIONAL  
MANAGEMENT  
FOUNDATION

# Join CMF and The Washington Campus for a Master of Business Essentials Certificate

The Congressional Management Foundation (CMF), in partnership with The Washington Campus (TWC), invites you to register for a Master of Business Essentials Certificate program designed specifically for Congressional staff. This intensive three-day program gives Hill staff the key business essentials and sharp management acumen they need to be more effective in their roles today and better positioned for their careers tomorrow.

Participation in this program will give you exposure and access to some of the world's leading business schools and universities, with programs spanning accounting and finance, AI, strategy and leadership, business analytics, operations and supply chain management, human resources, marketing, and communications.

Enrollment is now open and will close on August 3, 2026. Space is limited, and we encourage staff to register early to reserve their seats.

Tuition is \$1,500 for the full three-day intensive program. CMF has designed this certificate to comply with House and Senate Rules concerning professional development and educational events and conferences. Please don't hesitate to reach out to Karsen Bailey, Deputy Chief of Staff ([kbailey@congressfoundation.org](mailto:kbailey@congressfoundation.org)).

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## Register Today!

### Master of Business Essentials Certificate

August 25<sup>th</sup> - 27<sup>th</sup>, 9:00AM - 5:00PM

***Email Karsen Bailey ([kbailey@congressfoundation.org](mailto:kbailey@congressfoundation.org)) to Register***

***Location: The Washington Campus  
1150 18<sup>th</sup> St NW, Washington DC, 20036***

# MASTER OF BUSINESS ESSENTIALS CERTIFICATE PROGRAM FOR CONGRESSIONAL STAFF

*A Three-Day Intensive Residency · August 25 - 27, 2026 · Washington, D.C.*

## Understanding Business Is Part of the Job

*A unique professional development program designed especially for Congressional staff.*

Every day, Congressional staff meet with business and industry representatives, constituent employees and their employers, innovators and small businesses. They draft and review economic, tax, technology, labor, health care, trade, and financial legislation, assist with congressional oversight, and otherwise interface with the organizations and industries that shape the American economy. **Yet many staff have limited understanding of how businesses actually work – their perspectives and motivations, their needs and challenges, their opportunities and investments.** This Master of Business Essentials Certificate Program changes that.

Developed by The Washington Campus in partnership with the Congressional Management Foundation, this intensive three-day program gives Hill staff the key business essentials and sharp management acumen they need to be more effective in their roles today and better positioned for their careers tomorrow.

### WHAT YOU WILL LEARN

- › **Corporate Structure and Governance**  
*Understand how and why businesses of all types and sizes are structured, governed, and make decisions*
- › **Corporate and Business Strategy**  
*Learn how firms plan for growth and innovation, investment and long-term performance*
- › **Financial Essentials**  
*Understand company financials and gain insights on the metrics that actually drive business decisions*
- › **Business and Taxes**  
*Understand how taxes shape business behavior, operations, and investment decisions*
- › **Business Regulation**  
*Understand how regulation shapes business behavior and performance, how business engage in regulation*
- › **Operations and Supply Chains**  
*Learn how business plans and implements operations and supply chains, including sourcing and logistics*
- › **Technology and Innovation**  
*Understand how firms develop and commercialize innovation, policy impacts, and what determines success*
- › **Macroeconomics and Capital Markets**  
*Learn how fiscal and monetary policy influences capital markets, business decisions and economic performance*
- › **Global Business, Trade, and Investment**  
*Learn how global competition, trade and investment policy, and national security affects business decisions*
- › **Corporate Public Affairs & Government Relations**  
*Understand how companies integrate public affairs and government relations into their strategy and operations*

### PROGRAM DETAILS

<b>Format:</b>	Three-day intensive residency in Washington, D.C.
<b>Dates:</b>	August 25–27, 2026
<b>Location:</b>	The Washington Campus, 1150 18th St NW, Suite 400, Washington, DC 20036
<b>Credential:</b>	MBE Certificate upon completion

***“You may not need an MBA degree — but you DO need to understand business to be effective in your job.”***

### For More Information and Registration, contact:

Karsen Bailey, Deputy Chief of Staff  
Congressional Management Foundation  
[kbailey@congressfoundation.org](mailto:kbailey@congressfoundation.org)

*This program is non-partisan and open to all Congressional office and committee staff.*

CONGRESSIONAL MANAGEMENT FOUNDATION · THE WASHINGTON CAMPUS

# MASTER OF BUSINESS ESSENTIALS CERTIFICATE PROGRAM FOR CONGRESSIONAL STAFF

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## About the Program Partners

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### THE CONGRESSIONAL MANAGEMENT FOUNDATION

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Founded in 1977, the Congressional Management Foundation (CMF) is the premier bipartisan 501(c)(3) foundation dedicated to strengthening the First Branch of government. As champions for a more effective Congress, CMF has served the Capitol Hill community for nearly 50 years, providing hands-on, actionable support and essential resources to Members and their staff, equipping them with the tools they need to govern effectively and better serve their constituents.

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### THE WASHINGTON CAMPUS

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The Washington Campus (TWC) is a non-partisan, non-profit higher education consortium based in Washington, D.C. For nearly 50 years, the Campus has delivered intensive, experiential, for-credit and certificate programs at the intersection of business and government, public affairs and public policy. The Campus brings together current and future organizational, industry, and government leaders who are actively making and shaping public policy with those who are actively making and shaping innovation, employment, and economic growth.

### Additional Program Benefits and Opportunities

Participation in this program gives Congressional staff exposure and access to some of the world's leading business schools and universities, including their variety of MBA and other graduate business program formats and focus areas, both degree and non-degree certificate offerings (e.g., accounting and finance, AI, strategy and leadership, business analytics, operations and supply chain management, human resources, marketing and communications, etc.). TWC programs give participants opportunities to build lasting professional networks both in Washington, D.C., and beyond. TWC's active consortium partner-member schools include UC-Berkeley and UCLA, Arizona State University, Indiana University, University of Texas at Austin, University of North Carolina at Chapel Hill, Emory University, University of Florida, Howard University, Northeastern University, The Ohio State University, Texas A&M University, and other U.S. and global partners.

***“This is not theory. This is practical, applied knowledge you can put to work immediately – and for the rest of your career, both on and off the Hill.”***